



GET ON THE FAST TRACK TO
SUCCESS WITH OUR TOTAL
ENTERPRISE SOLUTION!



CONTENTS

Looking for something specific?

Use our handy table of contents to find exactly what you're looking for.

1. About FasTrax Solutions

Who we are both as a company and as individuals.

2. Services We offer

From retail solutions to marketing campaigns, we have you covered.

3. Industries We Serve

Our current and past works for insight on what we do and who we do it for.

4. Meet Your New Team

Whatever you need, we have it, and if we don't, we'll build it for you.



COMPANY PROFILE

We partner with our customers and listen to their individual requirements and create customized solutions that fit their business marketing needs.

**POS // DIGITAL SIGNAGE & DESIGN // WAREHOUSE SOFTWARE
MARKETING SERVICES // SEO // WEB & APP DEVELOPMENT**

Start

OUR SOLUTIONS

We help you launch, grow, and keep your business running smoothly.



NEW!

FTx POS™



Technology for years to come!

CLOUD-BASED SERVICES

Access to sales data from anywhere at anytime. Fully-automated for faster, smarter checkout speeds.

OFFLINE MODE

Process your sales with no downtime, 24/7. Sales are sent to the cloud as soon as you go back online.

BIOMETRIC SECURITY

Fingerprint reader to eliminate employee time-theft and buddy punching. Integrates with most payroll solutions!



DUAL FACING DISPLAYS

Educate, Advertise
Cross Sell, Upsell

GENERATE IMPULSE SALES WITH



Create added value for your customers by educating them about real-time offers based on scanned UPC(s).

Today you can add a bag of chips to your deli sandwich order for only 99¢.

Would you like to add the chips to your order?

Promo scripts that turn your staff into sales superstars!





WE ARE NOT YOUR TYPICAL MARKETING AGENCY. Typical full-service marketing agencies offer your basic marketing services, but can they also offer you the full suite of FasTrax Solutions? FTX 360 is a full-stack marketing agency offering services for every angle of business.



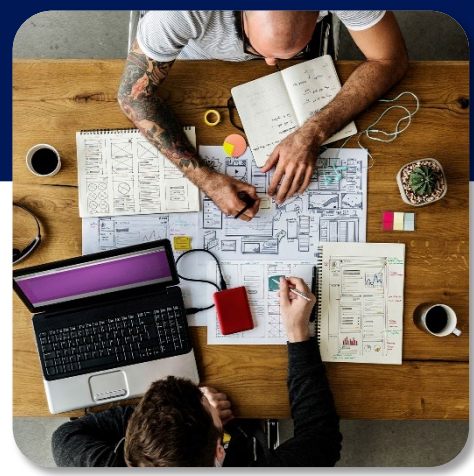
WEBSITE DEVELOPMENT



CREATIVE SERVICES



SOCIAL MEDIA

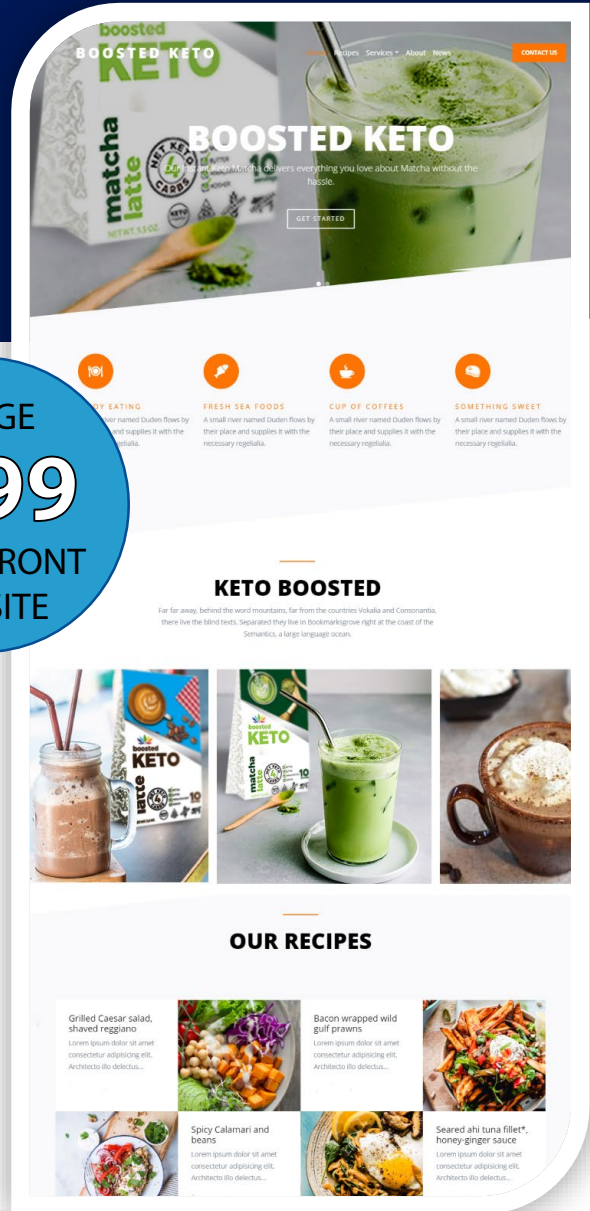
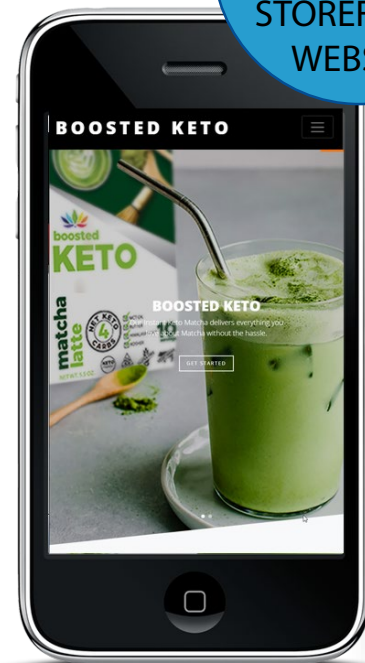




WEBSITE DEVELOPMENT

- ✓ Leading Web Technology
- ✓ Ecommerce Integrated Sites
- ✓ Responsive Websites
- ✓ Custom Web Applications
- ✓ Highly-Qualified Full Stack Team
- ✓ Diversified Frameworks & Technology

3 PAGE
\$299
STOREFRONT
WEBSITE





CREATIVE SERVICES

BRAND IDENTITY



LOGO DESIGN
CORPORATE
BRAND
GUIDELINES

BRANDING



PACKAGING DESIGN
CATALOG
SALES SHEETS
EMAIL BLAST

ADVERTISEMENT



AD CREATION
BILLBOARD ADS
NEWSPAPER
RADIO SCRIPTS

NEW MEDIA



VIDEO
PRODUCTION
PODCAST

EVENTS



PROMO EVENTS
BOOTH DESIGN





SOCIAL MEDIA SERVICES



FACEBOOK

- Strategy development
- Content creation
- Increased brand awareness
- Automated posting
- Analytics reporting
- Page monitoring
- Growth in followers and engagement rates
- Paid campaign creation



INSTAGRAM

- Management reporting
- Improved brand consistency
- Management reporting
- Grow followers and engagement
- Organic and paid post management
- Content creation



YOUTUBE

- Improved perception
- Informative, educational, and recipe video creation
- Optimized video content for use on multiple platforms
- Comment management



INFLUENCER

- Powerful social influencers
- Respected health professionals and dietitians
- Connecting your brand with the right niche
- Promoting brand awareness and consistency





FTX DIGITAL SIGNAGE™



Keep Customer Focus
on the Screens That
MATTER!





AUTOMATED VELOCITY REPORTING

Schedule and configure reports to be sent directly to you!



ACCURATE & INTELLIGENT INVENTORY CONTROL

Control multiple warehouses and multiple sales trucks all in real-time.



REAL-TIME INVENTORY MANAGEMENT

Improve warehouse staff efficiency, productivity, and optimization processes from picking, packing, and shipping.



Today you can add a bag of chips to your deli sandwich order for only 99¢.

Would you like to add the chips to your order?

CRAFT UNIQUE SALES PITCHES

Ensure a consistent message relating the details of special discounts and promotions is delivered to customers across your entire retail chain.

INTEGRATE WITH DIGITAL SIGNAGE

When FTX Uplift is waiting to UPSELL your customers, your rotating ads are working harder than your sales clerks.

CREATE SCHEDULES

Schedule your Uplift in advance to automatically trigger the digital advertisement when the UPCs you assign are scanned.





RETAILERS
MANUFACTURERS
DISTRIBUTORS



Loyal~n~Save
PREMIUM LOYALTY REWARDS™



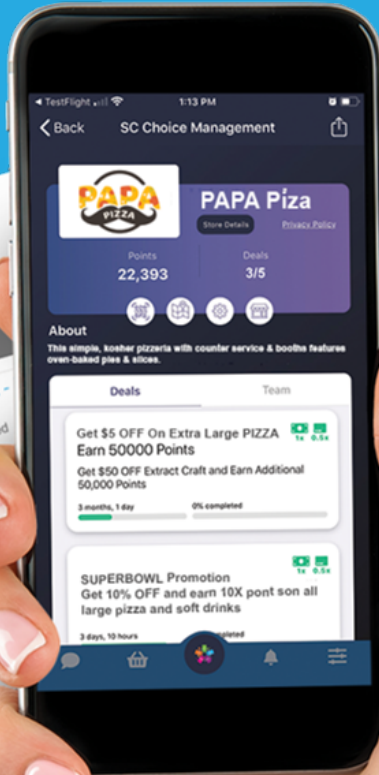
LOYALTY ON THE GO
SWAG SHOP

Turn your loyal customers
INTO brand ambassadors!



BEYOND THE DISCOUNT

Don't train your customers to wait
for special, incentivize them to
earn more by spending more!



- ✓ Seamless Integration with FasTrax POS
- ✓ Create Custom & Personalized Campaigns
- ✓ Team Rewards
- ✓ Swag Shop
- ✓ Gamified Mobile App



MANUFACTURER PORTAL

- ✓ Manufacturer Points Kept Separate from Store Points
- ✓ Create Custom & Personalized Campaigns
- ✓ Manufacturers Can Reward End Customer
- ✓ Manufacturer Swag Shop
- ✓ Piggy-Back On Store Campaigns
- ✓ Twice The Incentive!



Manufacturer Portal

Loyalty program allowing the manufacturer to reward the end customer directly.



Swag Shop

Only points earned from a MFG campaign can be used in the MFG Swag Shop.



Store Campaigns

MFG can piggy-back off of store campaigns to give customers twice the incentive to shop!

Point Buckets

Manufacturer Points & Store Points are kept in separate buckets. Only store points can be used for store purchases and vice-versa.



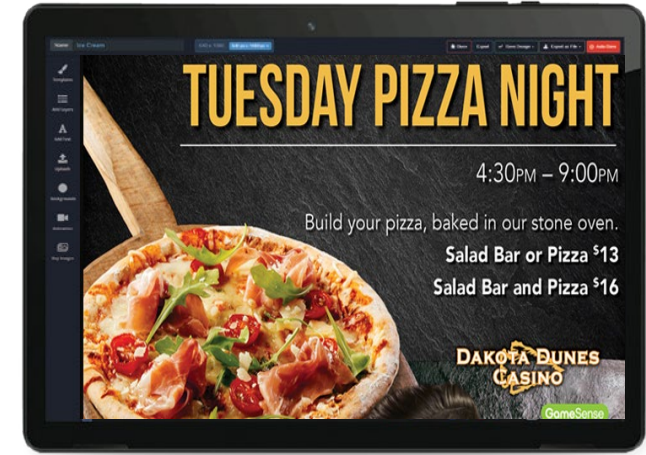
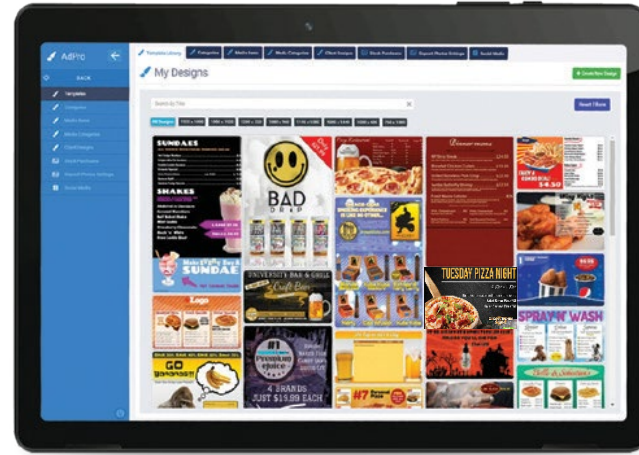


DESIGN

EYE-CATCHING

DIGITAL ADS

- ✓ Create custom branded images
- ✓ Design and edit ads from anywhere
- ✓ Easy to use premade templates
- ✓ Intuitive graphic design tools
- ✓ Integration with DepositPhotos.com



1. Choose Template
2. Customize Design
3. Save & Export





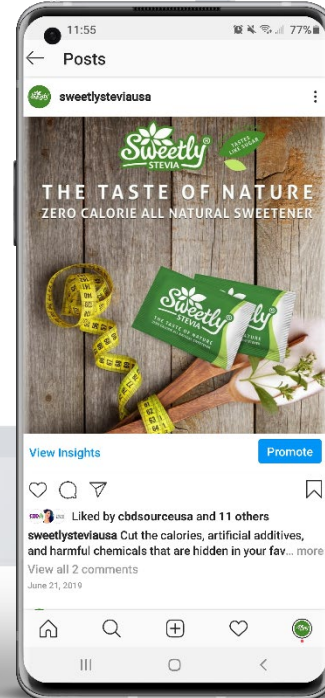
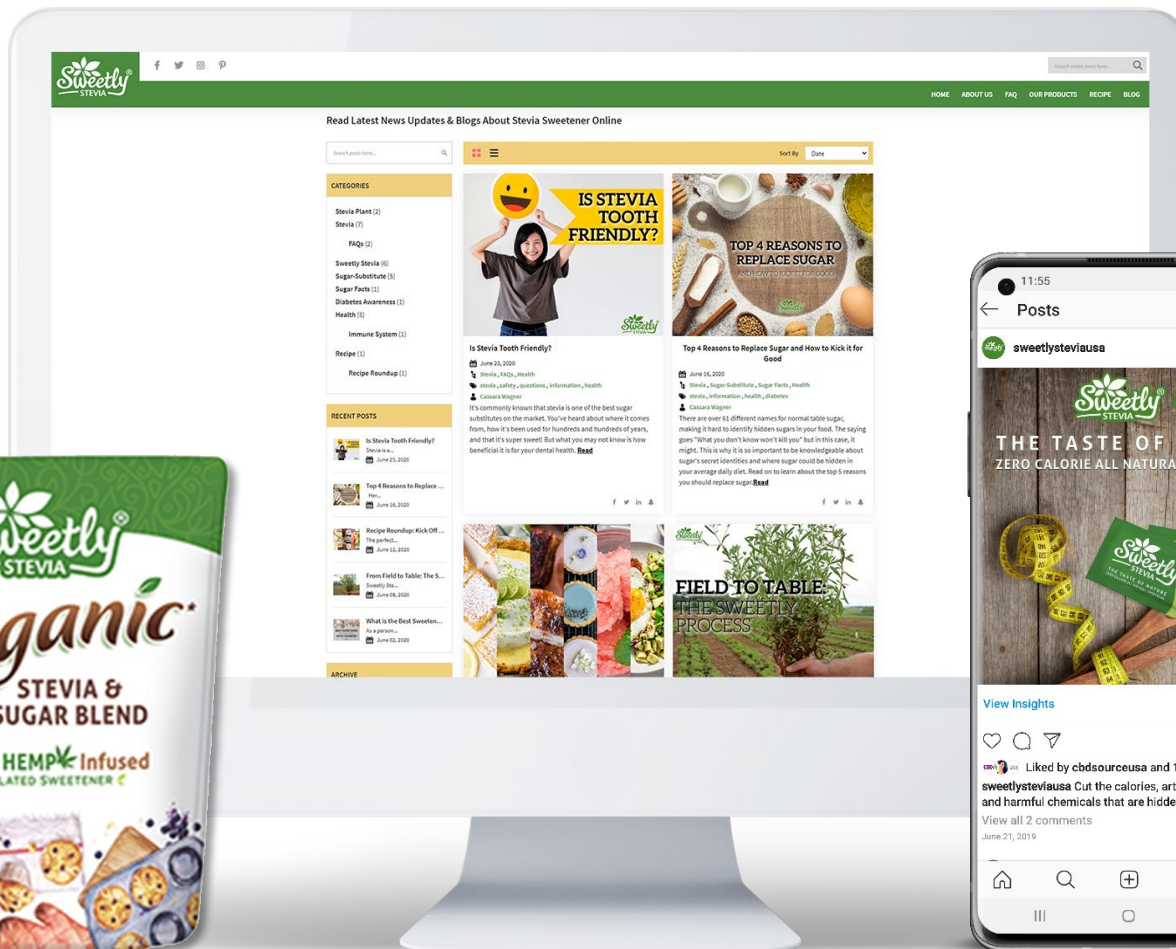
INDUSTRIES WE SERVE

We customized our solutions to fit each of these industry's unique needs.

- ✓ Tobacco Shops
- ✓ Liquor Stores
- ✓ Convenience Stores
- ✓ Pet Retailers
- ✓ Salon & Spa
- ✓ Fitness Centers
- ✓ Coffee Shops
- ✓ Food & Beverage
- ✓ Hospitality
- ✓ Clothing Retailers

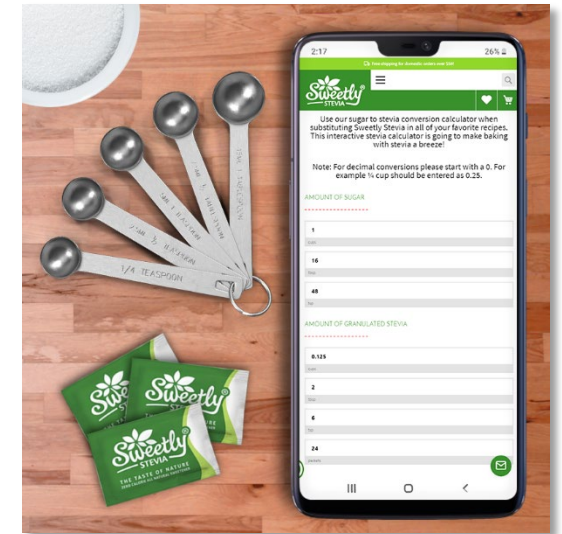
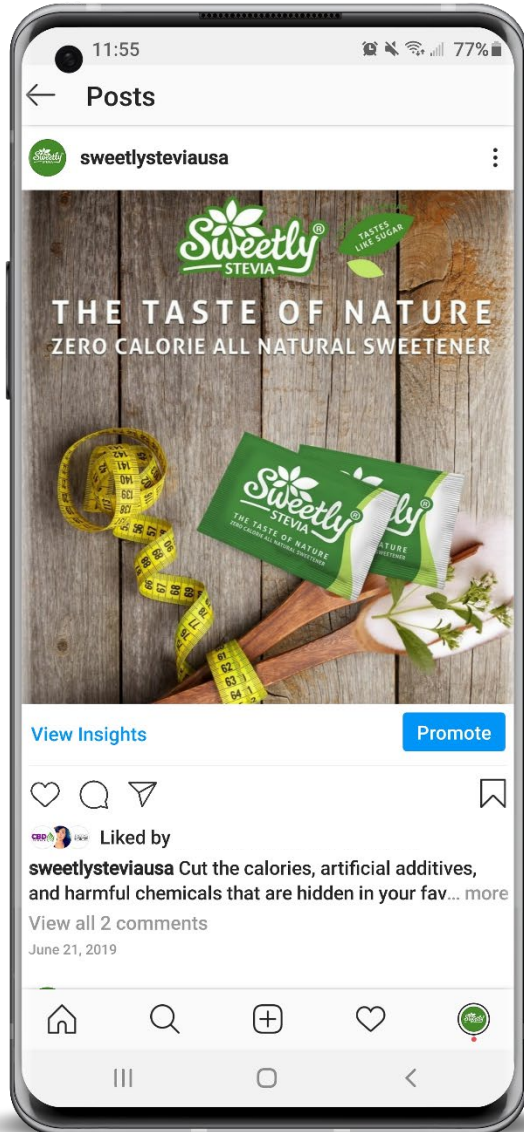


Food & Beverage



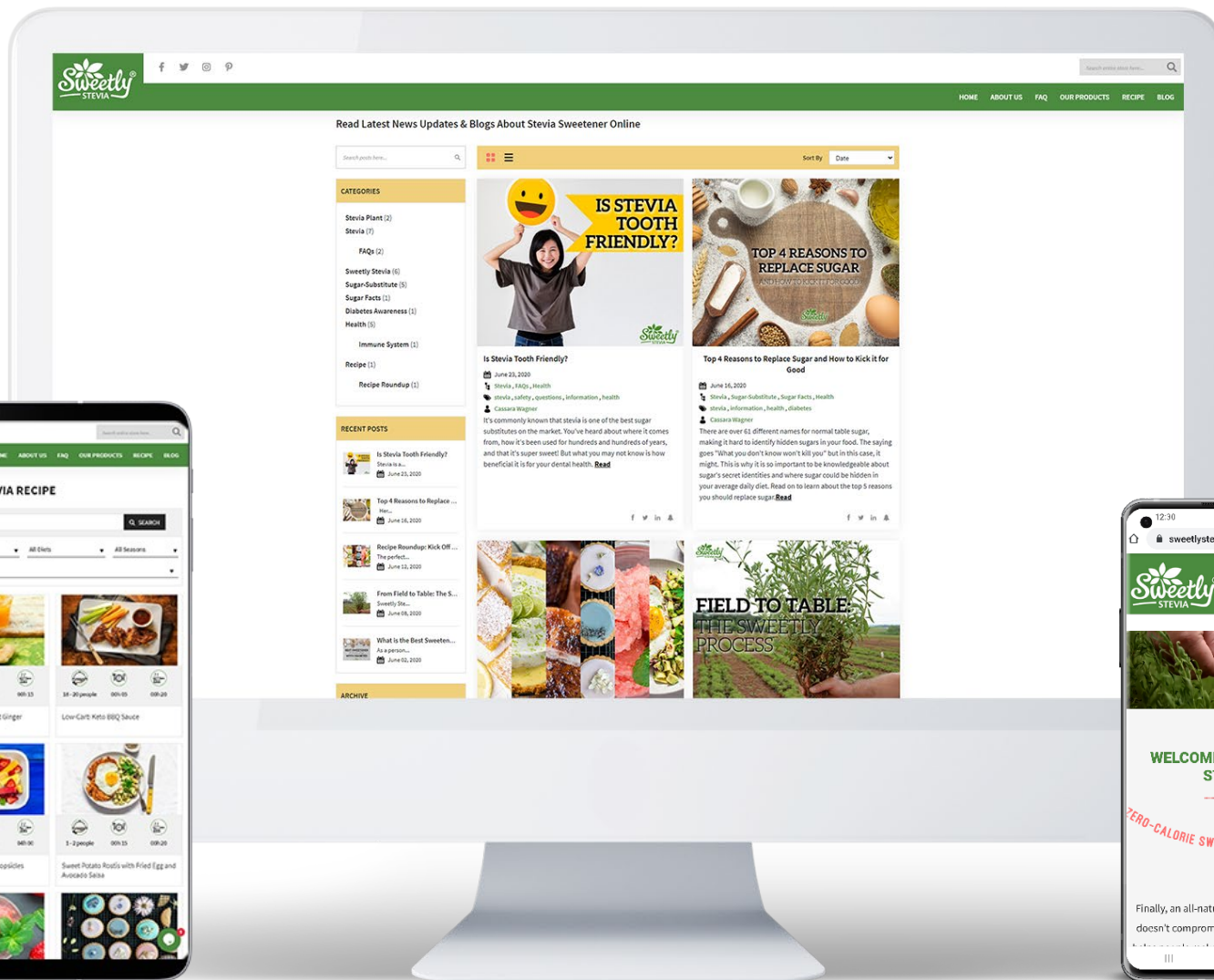
WHAT WE DID

- ✓ Social Media Management
- ✓ Content Creation & Blogging
- ✓ Ecommerce Website Design
- ✓ Logo & Packaging Design
- ✓ Branding Materials
- ✓ Video Production





- ✓ Responsive Design
- ✓ Built on Magento for Ecommerce
- ✓ Search Engine Optimized (SEO)
- ✓ Custom Plugins
- ✓ Recipe Production
- ✓ Blog Content Writing



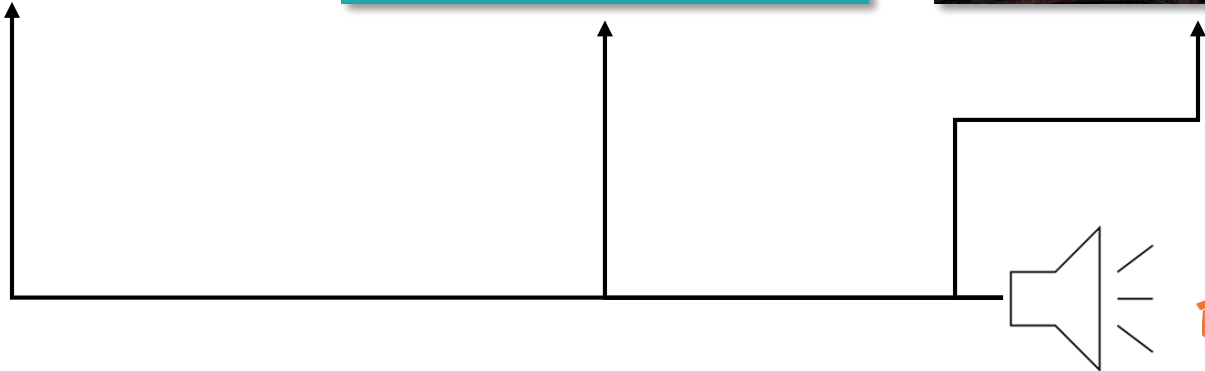
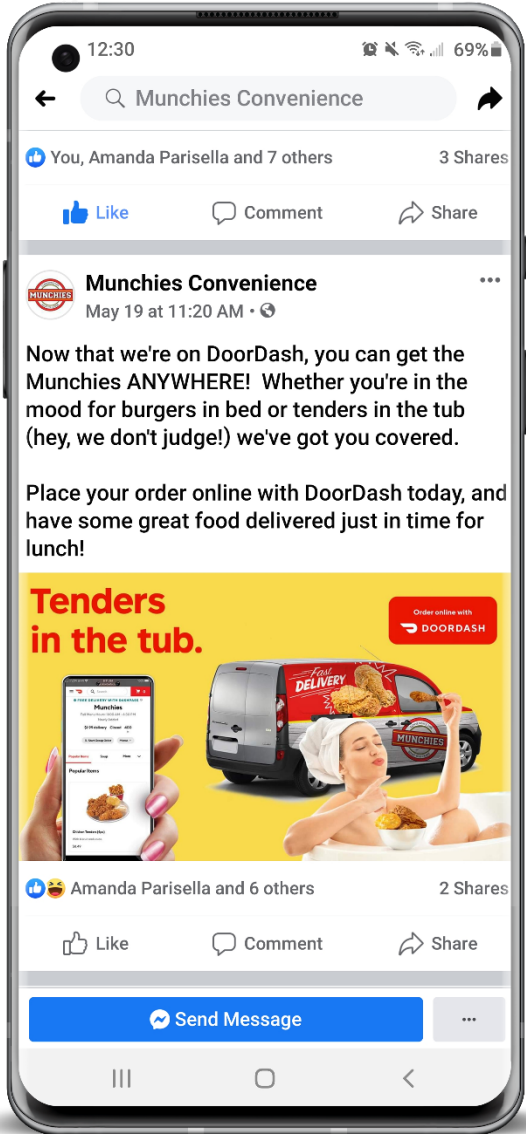
MUNCHIES™

Hospitality



WHAT WE DID

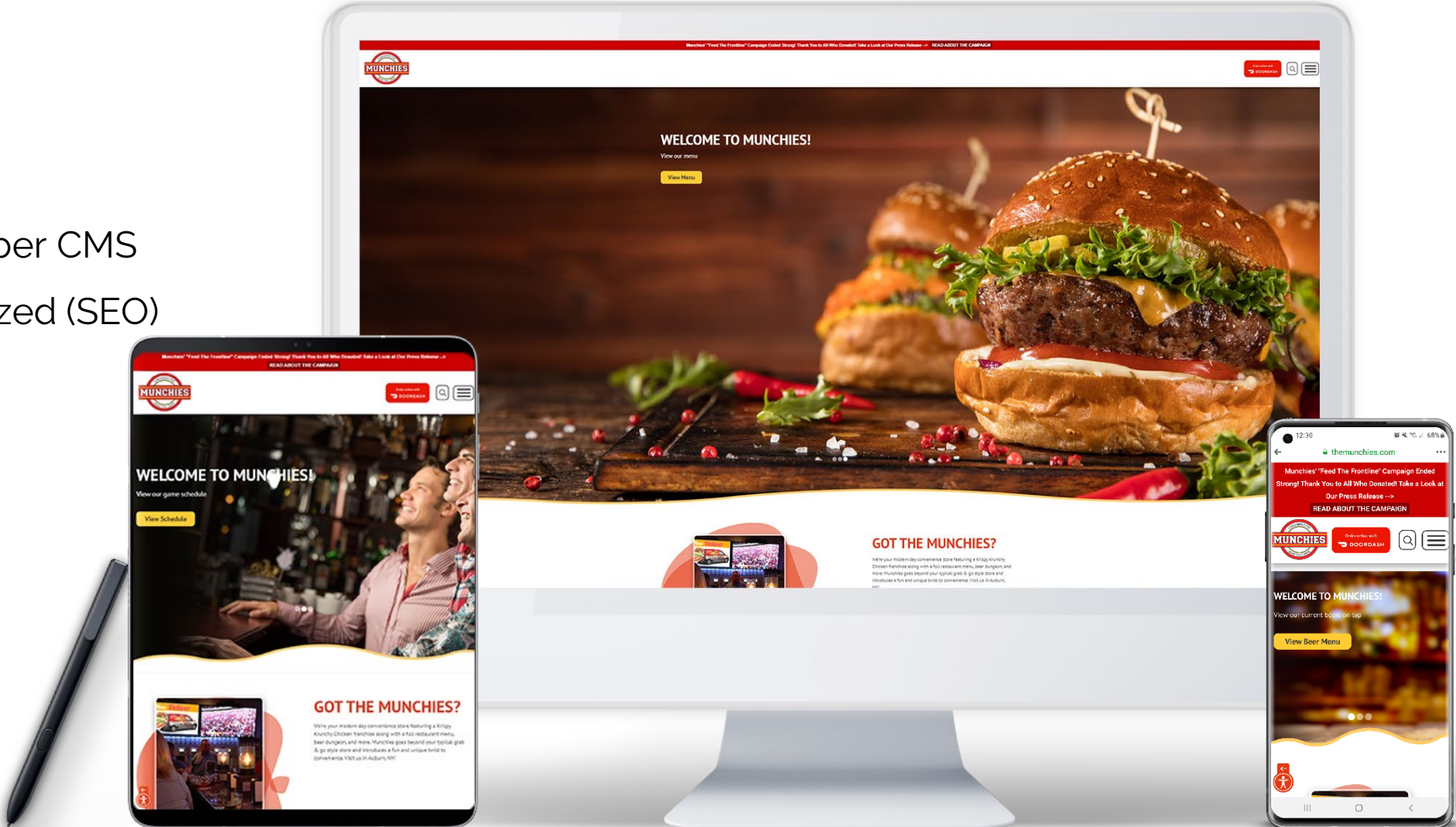
- ✓ Branding Materials & Vehicle Wraps
- ✓ Social Media Management
- ✓ Digital Signage & Menus
 - ✓ Website Design
 - ✓ Logo Design
- ✓ Video Production



Made with
FTX AdPro



- ✓ Responsive Design
- ✓ Custom Built on October CMS
- ✓ Search Engine Optimized (SEO)
- ✓ Custom Plugins



MUNCHIES™

We Deliver!

SHAKES

We feature Glenview Farms ice cream.

DELUXE MILKSHAKE

Made with your choice of Hard Ice Cream

Chocolate, Vanilla, Strawberry, Caramel, Fruity Freeze (made with real coffee)

SM. MED. LRG.
2.49 ☆ 3.49 ☆ 4.39 ☆



SODAS

Pepsi • Diet Pepsi • Cream Soda
Mountain Dew • Dr. Pepper
Root Beer • Lemonade

Raspberry Tea

Kids 10 oz. .99
Small 16 oz. 1.39
Medium 20 oz. 1.69
Large 32 oz. 1.99



JUST CHICKEN

	DARK	MIXED	WHITE
4 PC	6.79	8.79	8.79
8 PC	12.59	15.99	16.99
12 PC	17.39	21.99	22.99
16 PC	22.99	27.99	28.99
20 PC	26.49	28.99	31.49
25 PC	28.99	37.49	38.99

CHICKEN COMBOS

Combos include Biscuit, Small Side, and Medium Soft Drink
Add any Small Side for 2.00

	DARK	MIXED	WHITE
2 PC COMBO CHICKEN AND BISCUIT ONLY	6.99	7.69	7.79
3 PC COMBO CHICKEN AND BISCUIT ONLY	8.49	8.99	9.29
4 PC COMBO CHICKEN AND BISCUIT ONLY	9.99	10.29	10.59

	TENDER	WING	LEG	HIGH	BREAST
ADD ONS	1.79	1.79	2.09	2.19	3.39

KRISPY SIDES

	SMALL	LARGE
Fries	2.29	4.29
Family Fries	3.29	5.29
Cheese Fries	3.29	4.99
Onion Rings	3.09	4.89
Mac & Cheese	2.49	4.29
Red Beans & Rice	2.49	4.29
Jambalaya	2.49	4.29
Mashed Potatoes & Gravy	2.49	4.29
Crispitos	1.99	1.99

BISCUIT	1.79	2.19
6 Biscuits ...	2.19	4.25

KRISPY KRUNCHY CHICKEN

FAMILY COMBO MEALS

CHICKEN & SIDE COMBOS	
8 PC MEAL	26.99
<i>with 2 Large Sides & 4 Biscuits</i>	
12 PC MEAL	33.49
<i>with 3 Large Sides & 6 Biscuits</i>	
CHICKEN & TENDERS FAMILY PLATTERS	
8 PC CHICKEN MIX	24.99
<i>4 piece Tenders & 4 Biscuits</i>	
12 PC CHICKEN MIX	33.49
<i>6 piece Tenders, 6 Biscuits & Family Fries</i>	
12 PC TENDERS	23.99
<i>6 Biscuits & Family Fries</i>	
GO LARGE FOR ONLY 3.00	
<i>Add additional large side to any Family Combo Meal</i>	

CAJUN STYLE FISH

Combos include Biscuit and a Small Side

	1 PC COMBO	2 PC COMBO	3 PC COMBO
	7.19	11.49	14.39
<i>Fish & Biscuit only</i>			
	4.59	8.79	11.19

KRISPY SHRIMP	5 piece 6.29	10 piece 10.59	16 piece 16.09
---------------	--------------	----------------	----------------

KRISPY CHICKEN SANDWICH	4.79
SANDWICH MEAL	7.29
<i>Includes Small Fries and a Medium Drink</i>	

CHICKEN TENDERS

3PC	4.59
6PC	8.89
9PC	12.49
12PC	16.79
20PC	23.99
30PC	34.99
6PC With Bacon	7.29
10PC With Bacon and a Small Side	9.49

TRADITIONAL WINGS

Make to order! Sweet & Sour or Traditional Hot Wing Sauce	
5PC	6.99
10PC	12.99
20PC	21.99
40PC	39.99
BONELESS WINGS	
6PC	4.69
10PC	7.29

We Deliver!

SOUPS

NACHOS

QUESADILLAS

HOT DOGS

BURGERS

GRILLED MUNCHEESE SANDWICHES

KRISPY KRUNCHY CHICKEN

FISH AND CHIPS

MILKSHAKES

MUNCHIES

CLASSIC DOGS & SOUP



TheMUNCHIES.COM
(315) 237-6228

CLASSIC DOGS & SOUP

HOT DOGS

BURGERS

Satisfy your hunger with our Double Dog Deals, made only with



Classic Dog	2.75 ☆
Hot Dog	1.25 ☆
Bread Roll	0.59 ☆

CLASSIC DOG DEALS

One Topping of Your Choice

1 NEW YORK DOG	3.00 ☆	2 NEW YORK DOGS	5.49 ☆
<i>Sauerkraut, Onion Sauce, Mustard</i>			
1 CHILI DOG	3.19 ☆	2 CHILI DOGS	5.89 ☆
<i>Spicy Chili</i>			
1 CHILI CHEESE DOG	3.39 ☆	2 CHILI CHEESE DOGS	6.59 ☆
<i>Chili and Cheese</i>			
1 CONEY ISLAND DOG	3.29 ☆	2 CONEY ISLAND DOGS	5.99 ☆
<i>Chili, Chopped Onions, Mustard</i>			

Small Krispy Side and a 10 oz. Beverage	5.89 ☆
---	--------

1/2 CLASSIC GRILLED MUNCHEESE	4.99 ☆
<i>Goosey American Cheese on Hearty White Bread</i>	
2 KRISPY KRUNCHY CHICKEN TENDERS	5.99 ☆
<i>Includes One Basic Topping</i>	
CLASSIC DOG	5.99 ☆
<i>Includes One Basic Topping</i>	
MINI QUESADILLA	5.99 ☆
<i>Chicken, Cheddar Cheese, Tomatoes, Onions</i>	

SOUP	
Add a soup to your Munchies and dip!	
Ask about our daily soup specials.	
CLASSIC TOMATO	
4 oz. Dipper	1.25 ☆
12 oz.	3.49 ☆
16 oz.	3.99 ☆

HEARTY CHILI	
<i>Chili with Meat and Beans. Add Sour Cream for 75¢.</i>	
12 oz.	4.49 ☆
16 oz.	4.99 ☆

CAJUN GUMBO	
<i>Get a taste of New Orleans cuisine with our Sausage and Chicken Gumbo!</i>	
12 oz.	4.49 ☆
16 oz.	4.99 ☆

SOUP	
Add a soup to your Munchies and dip!	
Ask about our daily soup specials.	
CLASSIC TOMATO	
4 oz. Dipper	1.25 ☆
12 oz.	3.49 ☆
16 oz.	3.99 ☆

HEARTY CHILI	
<i>Chili with Meat and Beans. Add Sour Cream for 75¢.</i>	
12 oz.	4.49 ☆
16 oz.	4.99 ☆

CAJUN GUMBO	
<i>Get a taste of New Orleans cuisine with our Sausage and Chicken Gumbo!</i>	
12 oz.	4.49 ☆
16 oz.	4.99 ☆

SOUP	
Add a soup to your Munchies and dip!	
Ask about our daily soup specials.	
CLASSIC TOMATO	
4 oz. Dipper	1.25 ☆
12 oz.	3.49 ☆
16 oz.	3.99 ☆

HEARTY CHILI	
<i>Chili with Meat and Beans. Add Sour Cream for 75¢.</i>	
12 oz.	4.49 ☆
16 oz.	4.99 ☆

CAJUN GUMBO	
<i>Get a taste of New Orleans cuisine with our Sausage and Chicken Gumbo!</i>	
12 oz.	4.49 ☆
16 oz.	4.99 ☆



CLASSIC BURGER

1/2 lb. Beef 4.49 ☆

MUNCHIE BURGER

5.69 ☆

MUNCHEESEBURGER

6.79 ☆

MUNCHIE CHEESEBURGER

7.99 ☆

NAPOLI BURGER

7.99 ☆

FARMHOUSE BURGER

8.99 ☆

SOUTH OF THE BORDER

8.99 ☆

MONTANEY JACK BURGER

7.99 ☆

MUSHROOM SWISS

8.99 ☆

ANY BURGER COMBO

+3.25 ☆

Includes Small Drink and Small Fries

PREMIUM BURGER TOPPINGS: 1.00 each

Slice of American, Swiss, or Cheddar Cheese, Shredded Cheddar Cheese, Cheddar Cheese Sauce, Jalapeño, Texas Meat Sauce, Spicy Chili, Bacon Crumbles, Sautéed Mushrooms, Sautéed Onions, Bacon, Fried Egg



MEET YOUR NEW TEAM

FasTrax Solutions has gathered some of the most innovative minds in the industry to develop the very best tools to grow your business. Our goal is to not only meet your needs, but exceed them so you can watch your business grow in real-time.

- Risk Takers
- Number Crunchers
- Designers
- Animal Lovers
- Developers
- Leaders
- Family





Let's Get Started!

Give us a call to start discussing your project.

256-319-3470 • GoFTx.com • info@goftx.com

